

Haakon VIIs gate 4 0161, Oslo Norway by CA NAESS DIGITAL MARKETING reg no. 923 486 534

Last Updated: November 12, 2024

Introduction

This Cookies Policy explains how ADVERTCAMP.io ("ADVERTCAMP," "we," "us," or "our") uses cookies and similar tracking technologies when you visit our website, services, and platform ("Services"). By using ADVERTCAMP, you agree to our use of cookies in accordance with this Cookies Policy.

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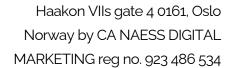
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1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or mobile) by your web browser when you visit a website. They help us improve your experience on ADVERTCAMP by remembering your preferences, tracking user behavior, and providing personalized content.

Cookies can be either "persistent" or "session" cookies:

- Persistent Cookies remain on your device for a set period or until manually deleted.
- Session Cookies are temporary and disappear once you close your browser.





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2. Types of Cookies We Use

We use several types of cookies on ADVERTCAMP for different purposes, as described below:

Essential Cookies

- Purpose: These cookies are necessary for the basic operation of ADVERTCAMP, such as navigating the site, logging in, and accessing secure areas.
- Examples: Login authentication cookies, session management cookies.
- Lifespan: Typically session-based.

Analytical/Performance Cookies

- Purpose: These cookies help us understand user behavior on ADVERTCAMP, allowing us to improve functionality and enhance user experience.
- Examples: Google Analytics cookies, tracking pages visited, time spent on pages.
- Lifespan: Typically persistent.

Functionality Cookies

- Purpose: Functionality cookies allow us to remember your preferences, such as language settings and saved login information, to enhance your experience on ADVERTCAMP.
- Examples: Language preference cookies, user customization cookies.
- Lifespan: Typically persistent.

Advertising/Targeting Cookies

- Purpose: These cookies help deliver targeted advertisements based on your browsing history and interactions. They also measure the effectiveness of advertising campaigns.
- Examples: Google Ads cookies, social media cookies, retargeting pixels.
- Lifespan: Typically persistent.



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3. How We Use Cookies

We use cookies to:

- Enhance User Experience: Enable core site functionalities, such as logging in and navigating securely.
- Personalize Content: Show relevant content and advertisements based on your browsing behavior.
- Analyze and Improve Services: Gather analytical data to understand site usage and optimize features.
- Security and Compliance: Help ensure the security of your information and compliance with legal obligations.

4. Your Choices Regarding Cookies

You can control and manage cookies in several ways:

- Browser Settings: Most browsers allow you to control cookies through their settings.
 You can choose to accept, reject, or delete cookies. Please note that disabling cookies may affect certain functionalities of ADVERTCAMP.
- Opt-Out of Targeted Advertising: You can opt out of interest-based advertising from certain networks by visiting <u>YourAdChoices</u> or similar services.
- Do Not Track Signals: Some browsers offer "Do Not Track" (DNT) settings that allow you to opt out of tracking. However, ADVERTCAMP does not currently respond to DNT signals.



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15. Changes to This Cookies Policy

We may update this Cookies Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Any changes will be posted on this page, and we encourage you to review this Cookies Policy periodically.

6. Contact Us

If you have any questions about this Cookies Policy or our use of cookies, please contact us:

- Email: support@advertcamp.io
- Address: Haakon VIIs gate 4 0161, Oslo Norway
- Phone: (+31) 858-881345

By using ADVERTCAMP, you acknowledge that you have read and understood this Cookies Policy and agree to our data practices as described.